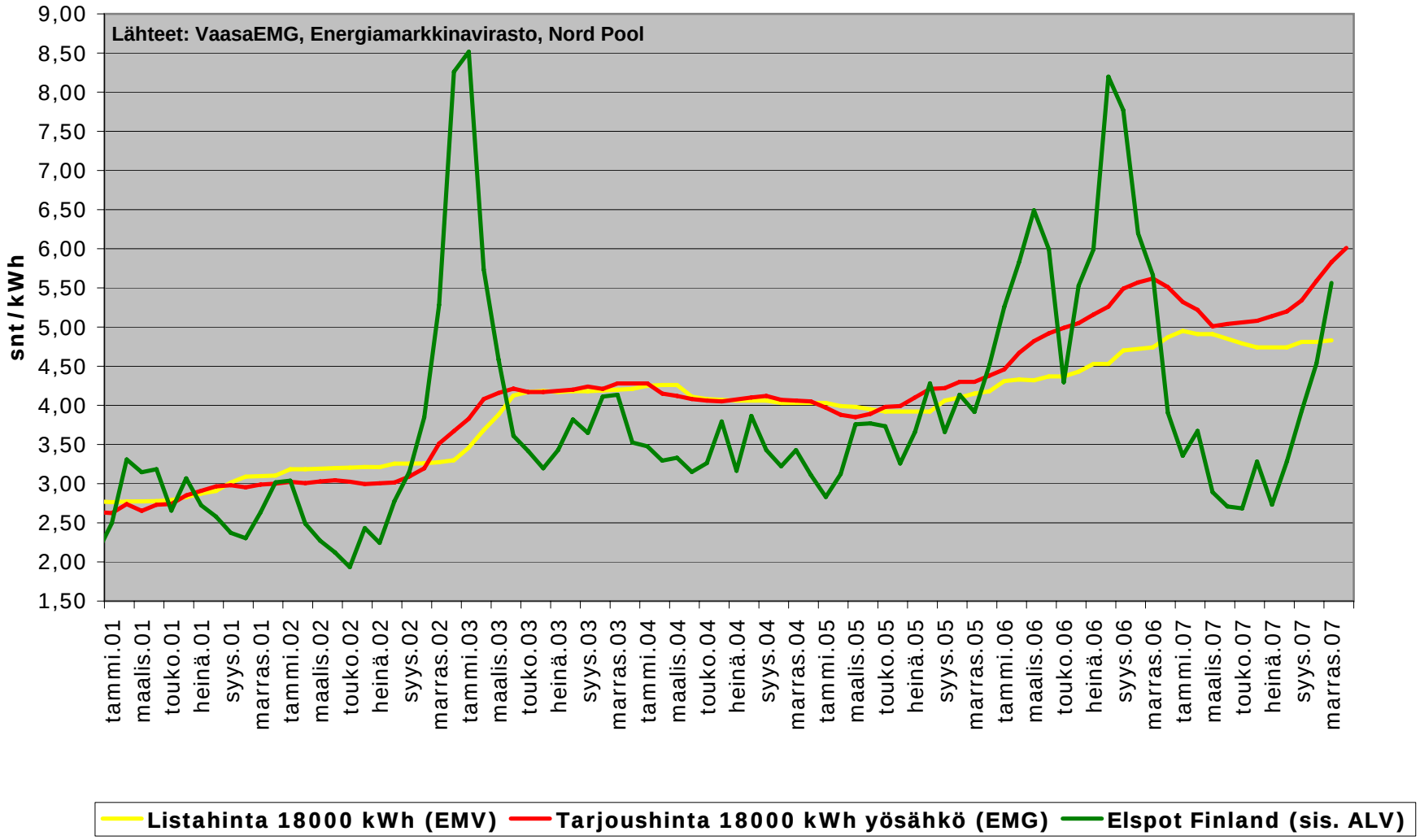Tarjoushinnat vs. listahinnat, 18000 kWh